Permit #F00027477

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027477 **Type of Permit:** FILMING **Release Date:** 04/29/2010

Production Company THOMAS WINTER COOKE

Insured Company Name THOMAS WINTER COOKE

Contact Phone No. 1 310-392-7333
Contact Phone No. 2
Fax 310-392-7323
Address 1655 EUCLID ST
SANTA MONICA, California 90404

Production Title ASICS

Type of Production Commercial - Internet

Producer Denny Kennedy

Director Alex Ogus

1st AD John Warren

Production Manager none none

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Erik Snyder
Primary Phone Mobile - 818-624-4468
Secondary Phone Office - 310-392-7333

Location Assistant none none
Primary Phone Office - 818-624-4468
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$532.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,692.00

Number of Locations 3

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Summary Information — Location

Permit Number	F00027477	**Location Manager**	Erik Snyder
Production Company	THOMAS WINTER COOKE	Primary Phone	Mobile - 818-624-4468
Insured Company	THOMAS WINTER COOKE	Secondary Phone	Office - 310-392-7333
Production Title	ASICS		

Location Address 5001 Rodeo Rd, Los Angeles, CA, 90016

Location Names

Location Type Park

Location Description RANCHO CIENEGA SPORTS CENTER

Film Dates 4/30/2010 - 4/30/2010 06:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document ThomasWinterCooke.Asics.27477.PARK.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	30
Cube Trucks	4

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Rec & Park Monitor required	1

Filming Activities Exterior models against scenery; Handheld equipment; Interior models against scenery; All on park property;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note FILMING AT RANCHO CIENEGA: TRACKS, LOCKER ROOM, BASKETBALL COURTS / OUT DOORS
1 park monitor required

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

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Production Company THOMAS WINTER COOKE
Insured Company THOMAS WINTER COOKE
Production Title ASICS

Location Manager Erik Snyder
Primary Phone Mobile - 818-624-4468
Secondary Phone Office - 310-392-7333

Location Address Exposition Blvd., Buckingham Blvd., Rodeo Rd., Farmdale Av., inclusive, Los Angeles, CA, 90016

Location Names

Location Type Walking Grid

Location Description

Film Dates 4/30/2010 - 4/30/2010 07:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Picture vehicles	1

Personnel on Location

Type	Quantity
Cast	1
Crew	5

Filming Activities Equipment on sidewalk only.; Exterior MOS; Handheld equipment; Stationary picture vehicle parked in available legal space in street; Talent jogging;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No blocking of exits/entrances/driveways
No cabling or light setups

Coordinator Note No activities or equipment/vehicle placement on Dorsey High School property without obtaining a separate permit with FilmLA and a license with LAUSD

Parking

Base Camp
Location Type : LA City Park
Street : 5001 Rodeo Rd

Crew Parking
Location Type : LA City Park
Street : 5001 Rodeo Rd

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Summary Information — Location

Permit Number F00027477
Production Company THOMAS WINTER COOKE
Insured Company THOMAS WINTER COOKE
Production Title ASICS

Location Manager Erik Snyder
Primary Phone Mobile - 818-624-4468
Secondary Phone Office - 310-392-7333

Location Address Rodeo Rd., S La Brea Av., Stocker St., S La Cienga Blvd., inclusive (Excluding Kenneth Hahn Park and Unincorporated area of Los Angeles County), Los Angeles, CA, 90008

Location Names

Location Type Walking Grid

Location Description

Film Dates 4/30/2010 - 4/30/2010 07:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Picture vehicles	1

Personnel on Location

Type	Quantity
Cast	1
Crew	5

Filming Activities Equipment on sidewalk only.; Exterior MOS; Handheld equipment; Stationary picture vehicle parked in available legal space in street; Talent jogging;

Jurisdiction **Political:** Los Angeles City - Council District 08 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No blocking of exits/entrances/driveways
No cabling or light setups

Parking

Base Camp
Location Type : LA City Park
Street : 5001 Rodeo Rd

Crew Parking
Location Type : LA City Park
Street : 5001 Rodeo Rd

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

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- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitted and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitted will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitted there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- **Must not interfere with regularly scheduled park activities.**
- **TRACK FIELD IS AVAILABLE UNTIL 1 PM.**
- **MUST BE COMPLETED INSIDE STADIUM BY 1 PM.**
- **Must be OFF the TRACK by 1pm due to scheduled park activities.**
- **MAY NOT DRIVE ANY VEHICLES ON THE FIELD.**
- **IF COMPANY DOES NOT INTERFERE WITH THE TRACK MEET THEY COULD USE LOCKER ROOM DURING TRACK MEET.**
- **BASKETBALL COURTS ARE AVAILABLE UNTIL FILMING TIME.**

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